



THE
FINTECH
INSTITUTE
www.fintechinstituteng.org



2-day

Fintech Innovation & Regulatory Technology (RegTech) Masterclass

24th & 25th
November 2021 | 10.00am daily

Cost/participant: N250,000

— PROGRAMME — OVERVIEW:

Financial technology (fintech) is redefining the financial services sector and the way organizations interact with their clients and customers. Fintech present traditional players with a difficult choice: invest in disruptive, but unproven, technologies and accept the costs of disposal or write-off of legacy technology and physical infrastructure - or risk losing business to more technologically advanced innovators.

Fintech challenges established ideas but also provides an opportunity for existing market participants to diversify their product range, improve efficiencies, manage risk more effectively and reach a wider customer base. This learning programme will provide a comprehensive understanding of the various key concepts, business models & technologies of Fintech and how it is transforming financial services across industries, the emerging technologies driving fintech, its applications as well as provide a solid grounding for participants to pursue a career or progression in these exciting new areas.



In this programme, you will learn how to succeed in fintech, gain a deeper understanding of fintech innovation, the emerging technologies driving it, digital transformation of financial services, and understand how to apply that knowledge you will gain.

This programme will be using real life relatable use cases which will equip participants to understand the dynamic between innovation and regulation, understand the role of fintech companies in the evolution of the financial services industry, choices around integrating with other financial institutions, regulations and employing best practices in developing fintech strategies.

YOU WILL BENEFIT FROM THIS PROGRAMME IF:



- You are an entrepreneur, business leader, or executive who wants the strategic insight and actionable knowledge to create new ventures or develop both short and long-term business strategies for fintech.
- You are a manager, director, or professional in either a private or public sector
- You are intellectually curious and motivated and in the midst of, or aspiring towards, a career transition or looking for skills in fintech.
- You have no prior experience in fintech who need to prepare for disruptive age of fintech.
- You want to learn alongside, and build a network with, fellow participants whose titles include:

Chief Executive Officer

Chief Information Officer

Senior Manager

Programme Manager

Managing Director

Digital Innovation Officer or Manager

Director

Financial Analyst

Project Manager

Digital Product Director

Compliance Officer

WHO YOU WILL LEARN FROM:

The programme will be delivered by The Fintech Institute faculty. The faculty is comprised of thought leaders with decades of expertise in conducting fintech research, training and consulting for various stakeholders across emerging markets in Africa, Asia and Latin America as well as in the matured markets of Europe, North America and Australia/New Zealand.

Over the course of the programme both locally and globally, we will be joined by thought leaders in fintech innovation, Captains in the financial services ecosystem, fintech startup entrepreneurs and regulators. This programme takes you through a carefully designed sequence of knowledge-rich, highly relevant content, with frameworks to help you understand the fintech ecosystem.

This learning programme would be delivered by a group of subject matter experts and professionals in fintech research and development using use cases, products and live demonstration of the technology and its applications.

Participants will also have the privilege viewing the fintech landscape through the lens of thought leaders consisting of:

- Views from past and current Policy Makers and Regulators
- Views from Incumbent Financial Institutions leaders
- Views from serial Entrepreneurs/Techpreneurs
- Views from Investors and Academics

LEARNING METHODOLOGY:



The learning programme will primarily be delivered virtually using relatable use case studies, interactive group exercises, video analysis, and experience sharing.

THE CONTINUOUS LEARNING JOURNEY:

In addition, participants will have regular interaction with industry experts, required to create a fintech strategy roadmap or an original business plan with the guidance of the faculty. You'll also gain practical tools to help understand and launch a new venture to advance your career as part of the fastest growing area in the financial services ecosystem.

You will engage in a mixture of:

- Digital videos or audio content, augmented by material created exclusively for this Fintech Programme.
- Quizzes and exercises designed specifically to help you understand and retain new information.
- Dialogue with expert instructors and your peers via discussion forums and group sessions on social/digital media.
- Real-life examples that help you understand how the concepts delivered in the programme material can be applied to your work environment.

Post learning programme would involve:

- Induction into The TFI alumni cohort
- Access to the TFI fintech e-library
- Regular recipient of the TFI's newsletter on global emerging fintech trends and information.
- Invitation to TFI and partner fintech related events, conferences, webinars etc
- Discounted prices to future learning programmes.

BY THE END OF THE COURSE, PARTICIPANTS WILL:

- Understand what exactly Fintech encompasses and how it is changing the world we live in.
- Be able to solve problems arising from digital disruptive technologies
- Be able to design frameworks for effective strategies to tackle the disruption driven by rapid innovation and new regulations in the financial industry.
- Have a deeper understanding of the various emerging technologies driving fintech like Cloud computing, Cybersecurity, Data Analytics, Robotics, Blockchain, Cryptocurrency etc and its real life application to help solve peculiar and societal problems.
- Emerge from the course with both a personal development action plan, and a suite of tools to take forward into driving the transformation agenda within their organizations.
- Gain a thorough understanding of how Big Data is creating new insights that are enabling organizations to develop better products and services in an increasingly competitive environment.
- Understand the dynamics of blockchain by navigating through the use-cases for various industries and shed light on the regulatory, business and implementation aspects of blockchain.

WHAT WILL YOU GAIN?

Investing in **the** Fintech Programme is an investment in:

- **Enhanced employability through the prestigious certificate of attendance** issued in partnership with
- **A powerful professional network** from building connections with a global cohort of finance sector leaders, influencers and e-alumni.
- **Coveted industry knowledge** from a market-driven curriculum designed and delivered to the standard of an elite institution.
- **Acquisition and retention of new skills** supported by an AI-driven learning platform, individual and team-based programming, and personalised success coaching.
- **A career-accelerating toolkit to tackle the future of finance** comprised of frameworks, strategies, and methodologies.

CERTIFICATE

After the completion of this course, participants will be given a certificate of participation from *The University of Lagos and The Fintech Institute*.

TECHNICAL REQUIREMENTS:

A desktop or laptop computer with the following features:

- Ø Operating System: Microsoft Windows or macOS.
- Ø Browser: The latest version of Google Chrome, Mozilla Firefox or Microsoft Edge.
- Ø A fast internet connection
- Ø A virtual learning platform which will be communicated would have to be downloaded



COURSE DELIVERY FORMAT

Mostly virtual with the option of a physical delivery

1. Faculty delivery
2. Group discussion, breakout sessions.
3. Live demonstration of fintech products
4. Case studies from various sectors across different continent.
5. Assignments and presentation by participants.





A TRANSFORMATIONAL PARTNERSHIP

The Fintech Institute Lagos | London | Toronto



The Fintech Institute is the pioneer digital learning Institute specializing in Fintech and other related technologies including edtech, agritech, healthtech, insurtech, regtech etc and emerging technologies like Cloud Computing, Artificial Intelligence, Blockchain etc. The Institute is positioned and structured to be a leading digital learning platform (online and in-class) with a commitment to preparing and equipping technology enthusiasts, millennials, regulators, industry leaders etc with the requisite skills and competencies needed to improve themselves, their businesses, societies, and economy.



The ULBS provides executive professional degree, diploma and certificate programmes, relevant to today's working world and stands ready to help the new generation of business leaders and managers to solidify their immediate and long-term success in business. adquartered in Singapore and will develop regional office locations in China.

PROGRAMME COORDINATORS

1. Dr Victor Odumuyiwa
2. Akin Makinwa

YOUR PROGRAMME FACULTY

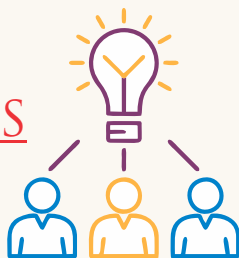
1. Susanne Chishti *Fintech Circle, UK*
2. Chimezie Chuta *Blockchain User Group, Nigeria*
3. Andrew Davis *Stone & Chalk, Australia*
4. John Nsikak *Nigerian Stock Exchange, Nigeria*

GUEST EXPERTS

At least two (2) experts from around the world provide a window into the change and potential opportunities in fintech.

1. Dr Segun Aina *Africa Fintech Network*
2. Joseph Atatsi *SEC USA*
3. Dr Femi Oyenuga *NSE*
4. Iyin Aboyeji *Future Africa*
5. Ade Ayeyemi *Group CEO Ecobank*
6. Patrick Akinwuntan *MD Ecobank*

TRAINING MODULES



- **Fintech and Innovation**

1. What is fintech?
2. Fintech evolution and the waves of Fintech disruption
3. Fintech advantage and growth curve
4. Industry best practices
5. Dimensioning the next curve
6. Case study

- **New Technologies**

1. Emerging disruptive technologies of Innovation
2. Blockchain and cryptocurrencies
3. Big Data in finance
4. AI and Robotics
5. Cybersecurity and emerging global threats in Fintech

- **Fintech and Investments**

1. Fintech start-ups and investing in Fintech
2. Crowdfunding and peer to peer lending
3. Venture capitalists
4. Investment ecosystem, trends and the stages of investments

- **RegTech in the Financial Services Industry: reshaping the risk and compliance function**

1. What is Regtech?
2. Compliance
3. local and global regulatory landscape
4. Risk management reporting and framework
5. KYC/ AML
6. Cyber-risk
7. The future of financial services oversight and smart regulation

FACULTY PROFILE



Dr. Segun Aina

Chairman, Board of Trustees, Fintech Association of Nigeria President Africa Fintech Network
Chairman, Global banking Education Standards Board Past President, CIBN

Dr Segun Aina is a global professional banking leader, internationally rated fintech influencer and thought leader, Chartered Arbitrator, a respected Futurist.

He had three decades of distinguished banking career and voluntarily retired from active banking service in 2004 after a six years tenure as MD/CEO.

His core area of interest while in service was operations and technology -using technology to deliver delightful banking services and products in a very efficient manner. He led teams that developed and deployed award winning banking technologies, solutions & services.

Dr Aina is past President of Chartered Institute of Bankers of Nigeria (2012 to 2014) as well as President, West African Bankers Association (Nigeria Chapter) in 2001.

His current passion is financial technology (fintech) for which he had a foresight with the incorporation of Fintech Associates Ltd in 2002 of which he has been Chairman. He is the initiator and founding President, Fintech Association of Nigeria (established in 2017), the inaugural President of the Africa Fintech Network inaugurated in December 2018, Founder, The Fintech Institute and member of the UK-Africa Fintech Investment Group, a UK Govt initiative co-Chaired by Lord Mayor of London and UK Prime Minister Ambassador for Business Fintech.

Dr Aina who has been variously described as Africa's fintech Grandmaster and Nigeria's fintech envoy, incubated a number of successful fintech start-ups and sits on the Boards of various institutions in Banking, Insurance, Agriculture, Technology sectors etc.



John Nsikak

Nsikak has extensive footprints supporting African Tech Startups across Incubation, Venture acceleration, and Consulting.

As a Strategy and Innovation leader, he has spearheaded the development of an array of mission-critical "disruptive" solutions within the African Tech Space. His core focus in the last decade has been in helping organizations/business leaders identify and take advantage of emerging opportunities in the fourth industrial revolution by shaping their ideas towards collaborative platforms and business models leveraging smart offerings, exponential growth strategies and market analytics.

Nsikak is a Computer Scientist but his professional training spans Entrepreneurship, Innovation and Digital Transformation from Executive Management Programs at the Massachusetts Institute of Technology USA and the Hong Kong University. He created the Africa Fintech and Smart Venturing Body of Knowledge - AFSVBOK™ which is deployed as a capacity building program that has impacted over 10,000 business leaders globally.

Nsikak is also an OpenEXO Consultant. OpenExo is a global community of exponential growth agents and transformational leaders.

Nsikak is presently, Head, Enterprise Innovation Hub at the Nigerian Stock Exchange where he leads a team of serial "disrupters" building Africa's Preferred Exchange Hub.

FACULTY PROFILE



Andrew Davis

Based in Sydney, Andrew is the Ambassador for Stone & Chalk, the largest fintech hub in Asia.

Andrew has a strong international banking pedigree, having worked at HSBC and Citigroup for more than 16 years covering Country, Regional and Global responsibilities. For 4 of those years he was based in Hong Kong.

Andrew has a strong international banking pedigree, having worked at HSBC and Citigroup for more than 18 years covering Country, Regional and Global responsibilities. His roles spanned product management, strategy, innovation and market development, with a particular focus on the portfolios of corporate cash management, payments and digital financial services. At HSBC, Andrew was the Global Head of e-Commerce Strategy and Innovation for Transaction Banking and the Global Fintech Lead. Therefore, he understands the challenges of connecting the fintech ecosystem with large, complex organisations. As a member of the industry taskforce, he assisted with the design and implementation of the blueprint for Sydney's fintech hub, Stone & Chalk. This led to HSBC becoming a founding corporate partner. Andrew was appointed a member of the SWIFT innovation advisory panel, known as the 'Innotribe Enablers', to drive innovation within the banking industry, on a global scale. He has been a regular presenter at Innotribe events. Andrew has an intimate understanding of Asia, having lived and worked in Hong Kong for several years. More recently he has become well versed with fintech and digital financial services in Africa, in his capacity as advisor to International Finance Corporation (IFC), part of the World Bank Group.



Susanne Chishti

Susanne is an award-winning Entrepreneur and Investor with strong fintech expertise. She is a Judge & Coach at global fintech events and competitions and a conference keynote speaker.

Susanne leads a global community of 130,000 fintech entrepreneurs, investors, financial services professionals globally.

Our advisory practise includes leading financial institutions as clients such as Societe Generale, BNP Paribas and UK's innovation agency NESTA which appointed us as partner for the £5 million Open Up Challenge Prize to work on Open Banking initiatives for SME Banking in the UK.